



**CREATING THE CITY OF OPPORTUNITIES**  
A SUSTAINABLE COMMUNITY STRATEGY FOR THE CITY OF BRIGHTON AND HOVE

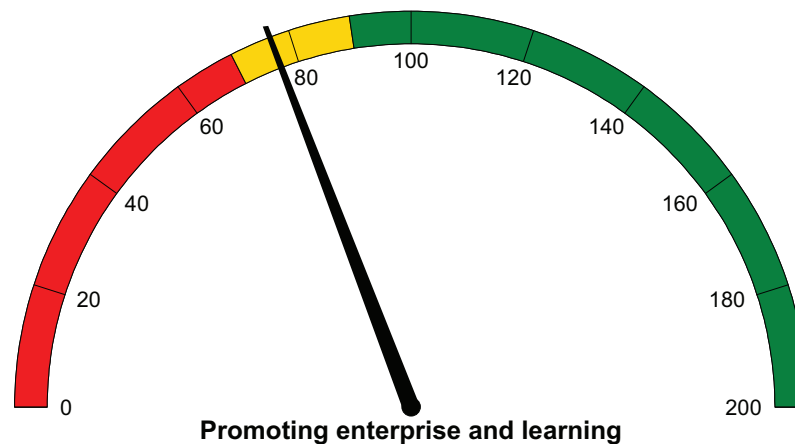
# Local Area Agreement Delivery Plan

## Brighton and Hove 2020 Community Partnership



2008 - 2011

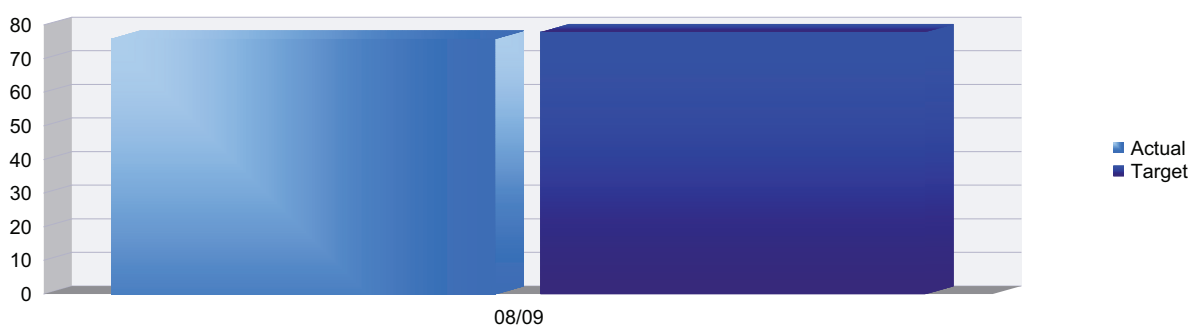

## Executive Summary Performance Indicators per Theme





Goal Area	Number of Performance Indicators on Target	Number of Performance Indicators Inside Variable range of Target	Number of Performance Indicators Outside Variable range of Target	Number of Performance Indicators With no Targets or Actuals Set	Total Number of Performance Indicators
Promoting enterprise and learning	3	3	3	0	9

50

Promoting enterprise and learning

<p><b>NI079 - Achievement of a Level 2 qualification by the age of 19</b></p>	<p><b>Indicator</b></p>	<p><b>Target</b></p>	<p><b>Actual</b></p>	<p><b>Status</b></p>
 <p>08/09</p>	<p>%</p>	<p>78.00</p>	<p>76.00</p>	
<p><b>Comments</b> Academic Year 2008</p>				

**1.1.1 : Implement curriculum change and broaden the routes at levels 1, 2 and 3 through which young people can access further education including through work with Sussex Learning Network and Aim Higher**

<p><b>Actions</b></p>	<p><b>DOT</b></p>	<p><b>Comments</b></p>	<p><b>By When</b></p>	<p><b>Lead Partner</b></p>
<p>1.1.1.1 : Recruit 70 young people in 2008/9 onto Fast Lane project providing personal development opportunities and supported progression into further learning or employment for 16/17 year olds</p>		<p>Fast lane begins in Nov 10 young people recruited in Jan 09 On track to achieve these targets (May 09)</p>	<p>Mar/2009</p>	<p>Learning Partnership</p>
<p>1.1.1.1 : Ensure information on progression routes through the 14-19 and beyond into employment and Higher Education is fully accessible to young people and is regularly updated in an accessible format via the Area Prospectus and Sussex Learning Network (SLN) website.</p>		<p>Oct 08 progression routes updated on Sussex Area-wide Prospectus (AWP). The three Sussex local authorities have now jointly employed a manager for the AWP who is tasked to update and refresh the prospectus and the data required. This is ongoing in 09-10.</p>	<p>Mar/2009</p>	<p>Learning Partnership</p>




**1.1.1 : Implement curriculum change and broaden the routes at levels 1, 2 and 3 through which young people can access further education including through work with Sussex Learning Network and Aim Higher**

Actions	DOT	Comments	By When	Lead Partner
1.1.1.2 : Provide an additional 108 Entry to Employment (e2e) training places in 2008/9, available to 16-18 year olds, to prepare them for work or further study		45 young people enrolled on new e2e programme in autumn with the remainder expected to be filled in Jan  108 Young people recruited by May 09.	Mar/2009	Learning Partnership
1.1.1.3 : Produce a citywide implementation plan for Foundation Learning Tier in place for 2010 to provide young people studying below Level 2 with a defined pathway into work or other training.		Implementation plan meetings have begun	Mar/2009	Learning Partnership
1.1.1.4 : Submit Diploma Gateway Application to introduce four additional Diplomas (Public Services; Sport & Active Leisure; Retail Business and Travel and Tourism) across the city from Sept 2010		Submitted Gateway 3 application November 2008, for Engineering, IT, Sport and Active Leisure, Travel and Tourism, Retail Business. This was graded 3B and will be developed in 2010-2011 and implemented from September 2011.	Mar/2009	Learning Partnership



**1.1.2 : Increase the number of entry to education points available to 16-19 year olds in the city**

Actions	DOT	Comments	By When	Lead Partner
1.1.2.1 : Develop Entry to Employment (e2e) provision to offer a wider range of options from an increased range of providers, to include Blatchington Mill School, BHASVIC, Varndean College and private providers who will provide January start dates.		108 places offered in year by providers highlighted above.  Entry to Learning Pilot began to target NEET young people who see College as a progression route. 27 people from target of 150 recruited to date (May 09).  (Also see under Aim: 'Work with national Apprenticeship Service, colleges and Sussex Council of Training Providers (SCTP) to increase the number of apprenticeships places for 16-18 year olds' & NI 117.)	Mar/2009	Learning Partnership

**1.1.3 : Work with national Apprenticeship Service, colleges and Sussex Council of Training Providers (SCTP) to increase the number of apprenticeships places for 16-18 year olds.**

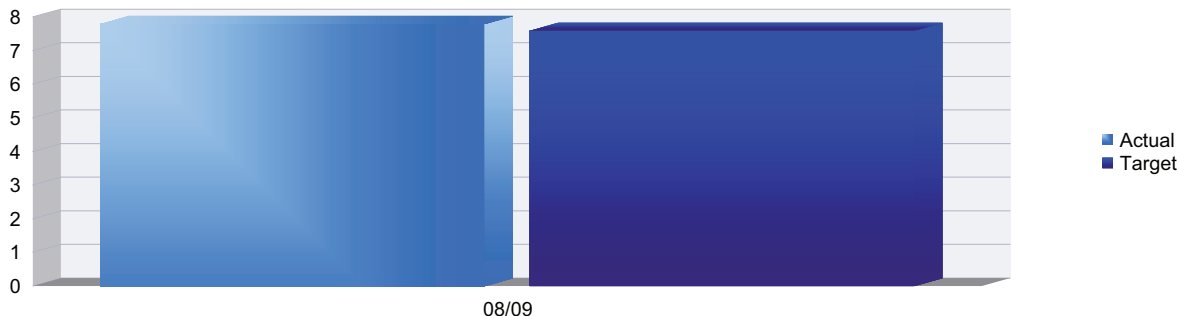
Actions	DOT	Comments	By When	Lead Partner
1.1.3.1 : Implement the recommendations contained in the Sussex Council of Training Providers (SCTP) research on Apprenticeships in the Public Sector to increase the number of Apprenticeships B&HCC, PCT, Universities and other public sector employers' offer.		First meeting of Apprenticeship Steering Group held (27th May 2009)  Draft citywide Apprenticeship Strategy produced for consultation (May 2009)	Mar/2009	Learning Partnership
1.1.3.2 : The LSC will roll out the new National Apprenticeship Service (NAS) from April 2009. A project team is in place from Sept 2008 to establish the Vacancy Matching Service (VMS) for apprenticeships which will form part of NAS. VMS provides a portal for employers to register apprenticeship places and for potential apprentices to register their interest.		Delayed roll out till April 09  Fully operational (April 2009)  Training for staff on NAVMS delivered in citywide Apprenticeship event (Feb 09)	Jun/2009	Learning Partnership
1.1.3.3 : Public Sector employers agree planned Apprenticeship placement numbers for 2009 – 11 period		First Public Sector steering group meeting held 27/5 with initial ideas shared about the process by which public sector employers will increase Apprenticeship numbers	Mar/2009	Learning Partnership

**1.1.3 : Work with national Apprenticeship Service, colleges and Sussex Council of Training Providers (SCTP) to increase the number of apprenticeships places for 16-18 year olds.**

Actions	DOT	Comments	By When	Lead Partner
<p>1.1.3.4 : Develop citywide Employer Engagement strategies with BHCC Economic Development team and Economic Partnership in the Creative and Media; Business, Administration and Finance and Public Sectors</p>		<p>Citywide Apprenticeship Strategy is now drafted and targets these sectors for Apprenticeship growth in 2009/10 with a target of 500 additional starts by 2012.</p> <p>Creative and Media sector has been specifically targeted in 2009/10 by Dv8 who have increased the number of employers engaged with 14-19 reforms by 100% to over 80. Next year these employers will be targeted with the new Creative Apprenticeship offer from City College and Dv8.</p> <p>BHCC is leading an Apprenticeship strategy group that contains senior representation from all public sector employers and collaborative ways of increasing Apprenticeship placements are currently being developed - led by the Strategic Health Authority that has added 40 Apprenticeship starts this year.</p> <p>BHCC as an employer is targeting 30 additional Apprenticeships in 2009/10.</p>	Mar/2009	Learning Partnership
<p>1.1.3.5 : Develop Entry to Employment (e2e) provision to offer a wider range of vocational options from an increased range of providers, to include Blatchington Mill School, BHASVIC, Varndean College and private providers.</p>		<p>108 places developed and an additional 100 applied for in 2009/10</p> <p>(Also see under Aim: 'Increase the number of entry to education points available to 16-19 year olds in the city' &amp; NI 117.)</p>	Mar/2009	Learning Partnership

Promoting enterprise and learning

NI117 - 16 to 18 year olds who are not in education, employment or training (NEET)




Indicator	Target	Actual	Status
%	7.60	7.80	
<b>Comments</b>			
<p>The progress against the NEET target is measured annually as an average for November, December and January. Compared to the 2007 figure of 9.3%, a significant improvement was made in 2008 with the figure of 7.8%. March 09 figure is 7%. The latest available national figures for March 09 suggest that B&amp;H is the most improved local authority in the South East compared to March 08.</p>			

**1.2.1 : Implement the September Guarantee (SG) initiative to ensure all young people have opportunities to engage in learning for at least two further years when they leave compulsory education.**

Actions	DOT	Comments	By When	Lead Partner
1.2.1.1 : £417 k of European Social Fund funding used to provide summer programmes to keep young people engaged and support them to access post-16 provision		Summer programme planned in B&H and East Sussex with target of 57 young people engaged in 2009/10	Mar/2009	Learning Partnership
1.2.1.1 : Learning & Skills Council are informed of reasons if no suitable offer was available for any young people so that they can commission appropriate courses		SG progress reported to LSC and 14-19 Partnership Board. Required actions for 08/09 are now complete. All year 11 pupils have recorded their intended destinations and this information has been passed to LSC and 14-19 partnership Board to inform commissioning of appropriate provision for 09/10 and beyond. The September Guarantee process will be ongoing into 09/10	Mar/2009	Learning Partnership

**1.2.1 : Implement the September Guarantee (SG) initiative to ensure all young people have opportunities to engage in learning for at least two further years when they leave compulsory education.**

Actions	DOT	Comments	By When	Lead Partner
1.2.1.2 : All young people in the SG cohort have appropriate SG status recorded.		September Guarantee process for 2008/09 completed. For Year 11 cohort, for 0.8% young people, SG status was not recorded. For Year 12 cohort, SG status was not recorded for 5.2% young people. This was the first year of SG process for Year 12 cohort. Areas for improvements have been identified and actions will be taken based on this to ensure necessary improvements in 2009/10.	Mar/2009	Learning Partnership

**1.2.2 : Provide appropriate EET and personal development opportunities for young people:**

- Diplomas
- Additional E2E courses
- Fast lane project


Actions	DOT	Comments	By When	Lead Partner
1.2.2.1 : 108 additional Entry to Employment (e2e) training places available to 16-18 year olds		45 young people enrolled on new e2e programme in autumn with the remainder expected to be filled in Jan  108 recruited by April 2009  100 additional places applied for in 2009/10 (academic year)	Mar/2009	Learning Partnership
1.2.2.1 : Diploma courses available and publicised on Area Prospectus		1 Diploma began in 2008/9 with a further 5 currently being advertised for Sept 09 start. The 09/10 Diploma offer is on the Area prospectus.	Mar/2009	Learning Partnership
1.2.2.2 : 70 young people on Fast Lane project providing personal development opportunities and supported progression into further learning or employment		Fastlane begins delivery in November  10 young people recruited in Jan	Mar/2009	Learning Partnership




**1.2.3 : Increase the availability of Apprenticeships for young people in the city**

Actions	DOT	Comments	By When	Lead Partner
1.2.3.1 : Implement the recommendations contained in the Sussex Council of Training Providers (SCTP) research on Apprenticeships in the Public Sector to increase the number of Apprenticeships B&HCC, PCT, Universities and other public sector employers' offer.		1st Apprenticeship steering group meeting held 27/5 Apprenticeship Strategy in draft format (May 09)	Mar/2009	Learning Partnership
1.2.3.1 : Public Sector employers agree planned Apprenticeship placement numbers for 2009 – 11 period		1st Apprenticeship steering group meeting held 27/5 Apprenticeship Strategy in draft format (May 09)	Mar/2009	Learning Partnership
1.2.3.2 : Maintain futureworkforce.co.uk website and highlight this resource to employers and employers groups		website updated (Jan 09)  Website updated (May 09)	Mar/2009	Learning Partnership


**1.2.3 : Increase the availability of Apprenticeships for young people in the city**

Actions	DOT	Comments	By When	Lead Partner
1.2.3.3 : Develop citywide Employer Engagement strategies with BHCC Economic Development team and Economic Partnership in the Creative and Media; Business, Administration and Finance and Public Sectors		<p>Citywide Apprenticeship Strategy is now drafted and targets these sectors for Apprenticeship growth in 2009/10 with a target of 500 additional starts by 2012.</p> <p>Creative and Media sector has been specifically targeted in 2009/10 by Dv8 who have increased the number of employers engaged with 14-19 reforms by 100% to over 80. Next year these employers will be targeted with the new Creative Apprenticeship offer from City College and Dv8.</p> <p>BHCC is leading an Apprenticeship strategy group that contains senior representation from all public sector employers and collaborative ways of increasing Apprenticeship placements are currently being developed - led by the Strategic Health Authority that has added 40 Apprenticeship starts this year.</p> <p>BHCC as an employer is targeting 30 additional Apprenticeships in 2009/10.</p>	Mar/2009	Learning Partnership


**1.2.4 : Find innovative ways to engage 'in-active' NEETs so that more NEETs are supported by personal advisers to find appropriate EET opportunities**

Actions	DOT	Comments	By When	Lead Partner
1.2.4.1 : Improved ratio of active to in-active NEETS (from current 50% to 75%)		The current ratio of active to passive NEETs is 53%. NEET Caseload Process which outlines ways to engage with passive NEETs is now in place. However this has not resulted in better outcomes. An engagement event is planned for NEETs in the East area. As soon as the outcome of this is available, a review of the existing NEET Caseload Process will need to take place.	Mar/2009	Learning Partnership

**1.2.5 : Monitor reasons why young people drop out of the post 16 learning courses before the end date in order to put in place processes for NEET prevention**

Actions	DOT	Comments	By When	Lead Partner
1.2.5.1 : Report available giving drop out reasons and appropriate processes put in place		Process for monitoring reasons why young people drop out of the post 16 learning courses before the end date is now in place. Integrated Youth Support Service/Connexions database (Aspire) has necessary fields to record this information and related crystal report is set up on the system. Connexions personal advisers are working with schools/colleges so timely support can be provided to 'early leavers'.	Mar/2009	Learning Partnership



**1.2.6 : Improve quality of the data related to NEET young people to inform service improvements**

Actions	DOT	Comments	By When	Lead Partner
1.2.6.1 : Reports available from the new Youth & Connexions Service database (Aspire) enabling analysis of characteristics of NEET young people and why they are NEET.		Reports on NEET characteristics and reasons are already available from Aspire. Analysis is being undertaken and is used as part of needs assessment for ongoing improvement of services. Additional reports are set up on the system as required to inform in-depth analysis.	Mar/2009	Learning Partnership


**1.2.7 : Key Stage 4 (KS4) Engagement Programme to support young people identified by schools as at risk of disengaging**

Actions	DOT	Comments	By When	Lead Partner
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**1.2.7 : Key Stage 4 (KS4) Engagement Programme to support young people identified by schools as at risk of disengaging**

Actions	DOT	Comments	By When	Lead Partner
1.2.7.1 : Citywide implementation plan for Foundation Learning Tier in place for 2010. FLT will provide young people studying at below Level 2 with a defined progression pathway into work or other training.		The KS4 Engagement Programme is working with its partner training providers to prepare them for the roll out of the Foundation Learning Tier. The 14-16 Deputies group over 09/10 academic year will identify the role they would like these training providers to take in delivering education within the FLT framework. Each training provider is designing courses and introducing qualifications which fit within the FLT framework and the QCF. The 14-19 Engagement Team manager is working with a deputy head seconded to the LA from a local secondary special school to map existing provision which sits with the FLT framework and to identify gaps.	Mar/2009	Learning Partnership
1.2.7.2 : 300 Young people accessing the programme finding sustainable EET opportunity after leaving compulsory education		The KS4 Engagement Programme, along with the KS4 Pre-Engagement Programme, has enrolled 235 young people onto Engagement Programme courses over the 08/09 academic year. Any year 10s accessing our programmes this year will not leave compulsory education for a further year, and data on Yr 11 progressions will not be available until November 09.	Mar/2009	Learning Partnership

**1.2.7 : Key Stage 4 (KS4) Engagement Programme to support young people identified by schools as at risk of disengaging**

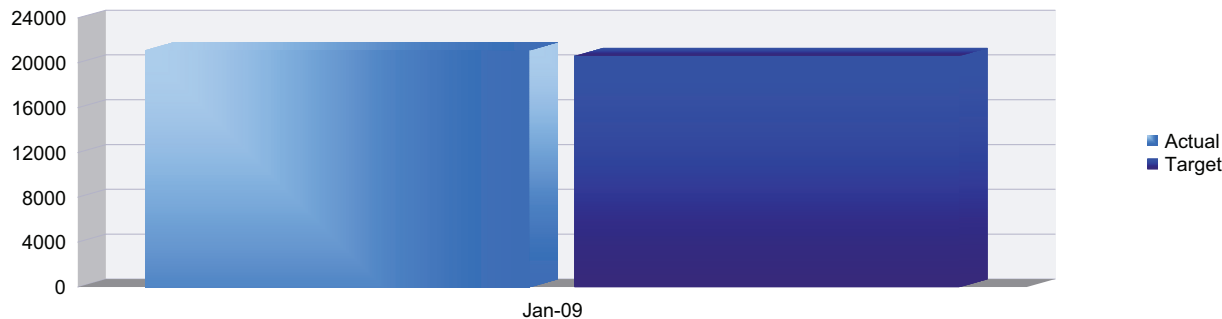
Actions	DOT	Comments	By When	Lead Partner
1.2.7.3 : Sustainability plan for KS4 Engagement programme developed.		An evaluation of the B&H KS4 Engagement Programme to date is underway and will be used to further develop sustainable future engagement type provision across the city. Sustainability of engagement type provision at KS4 is also a rolling agenda item for the 14-16 Deputies group in 09/10. The KS4 Engagement Programme is continually working with its training providers to ready them for the merging of the KS4EP into the FLT. It is also ensuring that there is an ever growing and improving relationship and partnership between the schools and the training providers, to ensure that the schools feel confident in the delivery of engagement type provision beyond the lifetime of the KS4EP.	Mar/2009	Learning Partnership

**1.2.8 : Establish 9 Connexions Plus centres across the city from where integrated area teams can provide advice, guidance and support to young people.**

Actions	DOT	Comments	By When	Lead Partner
1.2.8.1 : Number of young people accessing the new centres to increase over time from the current Connexions Plus footfall of approximately 500 per month		Information to date shows between 300 and 400 young people accessing Connexions Plus centres across the city. There is still some way to go to attain the previous levels prior to the delivery of Connexions PLUS services in area-based teams.	Jun/2009	Learning Partnership
1.2.8.2 : Connexions Plus centres to be operational by January 2009		All Connexions Plus centres are now established with IT and other resources for young people. A timetable of opening times for drop-in and area phone numbers has now been published. Integrated teams are in place and working with young people.	Jun/2009	Learning Partnership

Promoting enterprise and learning

NI152 The number of working age people claiming out of work benefits



Indicator	Target	Actual	Status
No.	20,630.00	21,135.00	
<b>Comments</b>			
<p>Baseline - 21,702 (average of 4 quarters up until May 07). This data relates to an average of 4 quarters up to September 08. Release of data is lagged by around 8 months to realtime. To give an indication of the number of working age people on out of work benefits in the city, Job Seekers Allowance claims were at 4.3% of the working age population in April 09. The same measure was at 2.6% in April 08.</p> <p>Up until May 08 we were on target with reducing the number of residents claiming working-age benefits. There has been a pronounced up-turn in the rate of key benefit claimants across Britain, making it unlikely any local authority will hit their target against NI 152.</p>			


1.3.1 : Commission the City Employment and Skills Plan (CESP) Evaluation Report to monitor the success of the City Employment and Skills Steering Group in making progress against the CESP strategic priorities.

Actions	DOT	Comments	By When	Lead Partner
1.3.1.1 : CESP - Final mid-term evaluation report completed		The mid-term evaluation has been completed. A new action plan with priorities for 2009/10 has been developed. A new evaluation framework to monitor the progress of the Action Plan has been identified and will be developed with the assistance of the Council's Performance team.	Mar/2009	City Employment and Skills Steering Group


1.3.2 : Breakthrough Programme, which assists workless city residents back into the labour market

Actions	DOT	Comments	By When	Lead Partner
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**1.3.2 : Breakthrough Programme, which assists workless city residents back into the labour market**

Actions	DOT	Comments	By When	Lead Partner
1.3.2.1 : 'Breakthrough Programme' - 300 workless residents engaged, of which 60 to secure work placements, 50 to secure employment and 20 to partake in volunteering		345 residents have been engaged, of whom 48 have secured employment, 87 have gained voluntary work, 57 have been offered work placements. The project has been very successful and it's an excellent case of good partnership working. The project has secured funding to run for at least one more year.	Mar/2009	City Employment and Skills Steering Group

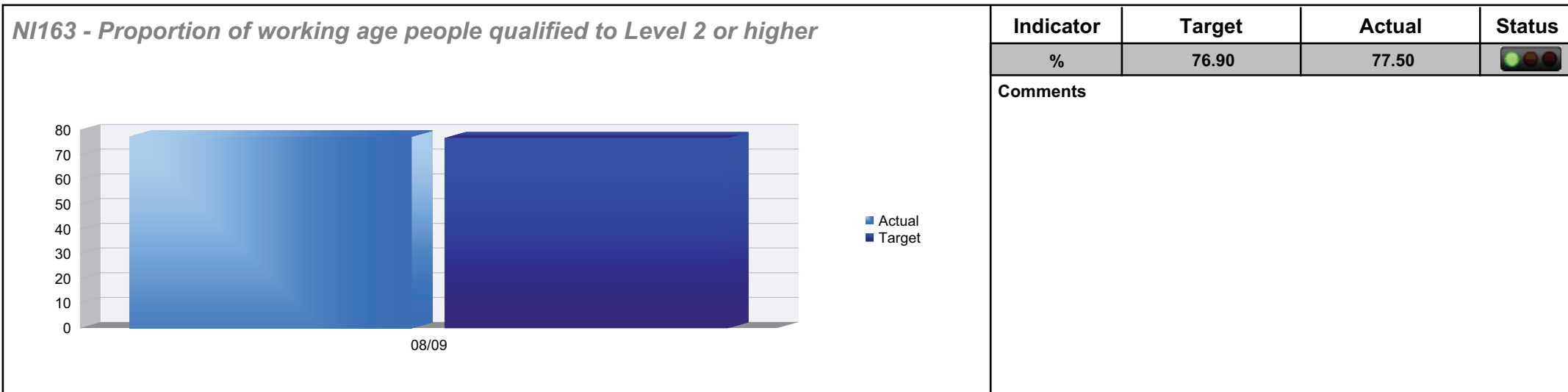
**1.3.3 : Part-fund, support and monitor delivery of the Futures Programme**

Actions	DOT	Comments	By When	Lead Partner
1.3.3.1 : 'Futures Programme' - 45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment		40 residents have been trained, 6 have entered into employment, 38 have successfully completed work placements. The employers who offered work placements have been impressed by the quality of participants. Job outputs have been low due to the economic downturn.	Mar/2009	City Employment and Skills Steering Group

**1.3.4 : Part-fund the Housing Benefit "Back to Work" Project, which provides discretionary payments to support benefit claimants in making the transition to employment**

Actions	DOT	Comments	By When	Lead Partner
1.3.4.1 : 'Back to work project' - 40 claimants to secure employment		18 residents have been helped into work since the beginning of the project. LABGI funding for this project was approved by the CESSG in late July 08 and the project didn't start before August 08.	Jul/2009	City Employment and Skills Steering Group

Promoting enterprise and learning






**1.4.1 : Increase awareness amongst employers and employees across the city about the availability of in-work training entitlements**


Actions	DOT	Comments	By When	Lead Partner
1.4.1.1 : Increase the number of city-based employers who have signed the Skills Pledge from 21 (September 2008) to 400 in 2010.		Porgressing well towards this target.	Mar/2009	Learning Partnership
1.4.1.2 : Increase the number of city based employers to sign Local Employment Partnerships (LEP) with Jobcentre Plus from 50 (July 2008) to 250 in April 2009.		400 LEPs had been signed by Aprill 2009.	Mar/2009	Learning Partnership



**1.4.1 : Increase awareness amongst employers and employees across the city about the availability of in-work training entitlements**

Actions	DOT	Comments	By When	Lead Partner
1.4.1.3 : The LSC will roll out the new National Apprenticeship Service (NAS) from April 2009. A project team is in place from Sept. 2008 to establish the Vacancy Matching Service (VMS) for apprenticeships which will form part of NAS. VMS provides a portal for employers to register Apprenticeship places and for potential apprentices to register their interest.		The LSC has rolled out the new National Apprenticeship Service (NAS) from April 2009 and the Vacancy Matching Service (VMS) for apprenticeships which forms part of NAS. VMS provides a portal for employers to register Apprenticeship places and for potential apprentices to register their interest. At May 2009 for Brighton and Hove there are 9 live adverts and 13 vacancies on the VMS, plus 30 candidates who have applied for an apprenticeship.	Mar/2009	Learning Partnership
1.4.1.4 : Use LSC Skills for Growth funding to complement national Train to Gain marketing campaign and encourage an increase take-up of Skills for Life, Level 1, 2 & 3 in-work training opportunities.		Initiative ran from Oct 08 - April 09 with a successful focus on the Community and Voluntary Sector and the Children's workforce.	Mar/2009	Learning Partnership
1.4.1.5 : Use LSC Public Sector Skills Challenge funding within BHCC to enhance capacity to meet the council's commitments under the Skills Pledge		Updated Brighton and Hove Public Sector Skills Challenge Action Plan completed and target of 151 starts on training met in full.	Mar/2009	Learning Partnership

**1.4.2 : Delivery of additional programmes to increase achievement of Level 2 qualifications which provide progression into further study or employment**

Actions	DOT	Comments	By When	Lead Partner
1.4.2.1 : Sustainability plan for Integration of Local Skills and Employment pilots developed and agreed.		Plan for Integrated Employment and Skills rollout in Brighton and Hove in place with a projected 'Go live' date of 13 July 2009. Key partners are Jobcentre Plus, nextsep providers and the LSC.	Mar/2009	Learning Partnership

**1.4.2 : Delivery of additional programmes to increase achievement of Level 2 qualifications which provide progression into further study or employment**

Actions	DOT	Comments	By When	Lead Partner
1.4.2.2 : Through the BHCC Family Learning programme, deliver 80 Skills for Life qualifications per academic year to parents with young children, which will enable progression onto full L2 qualifications.		Project begins in January 2009 but on track	Mar/2009	Learning Partnership
1.4.2.3 : Ensure that 25% (980) of Personal and Community Development Learning (PCDL) funded provision is classified as First Steps provision that provides participants with a direct, accredited progression route.		Curriculum Planning discussions arranged for Jan 09 - completed March 09. Additional LSC funding for B&H providers and partnership working has enabled a 'Recession Busting' programme of course to be offered from April - July 2009.	Jun/2009	Learning Partnership

**1.4.3 : Agree a citywide collaborative learning offer for adults that encourage and enables progression onto qualifications at Level 2 or above.**

Actions	DOT	Comments	By When	Lead Partner
1.4.3.1 : Develop implementation plan for the Foundation Learning Tier (FLT) to provide adults studying at below Level 2 with a defined pathway into work or other training.		<p>FLT was an agenda and action item for February 2009's Adult Learning Group.</p> <p>A workshop exploring the FLT and Functional Skills for Adults was held in Feb 09.</p> <p>Implementation Plan will be developed in 2009/10 financial year.</p> <p>Audit of all below level 2 courses offered by providers to check for suitability for FLT will take place in Autumn 09.</p>	Mar/2009	Learning Partnership



**1.4.3 : Agree a citywide collaborative learning offer for adults that encourage and enables progression onto qualifications at Level 2 or above.**

Actions	DOT	Comments	By When	Lead Partner
1.4.3.2 : Implement Foundation Learning Tier Implementation Plan		<p>FLT was an agenda and action item for February 2009's Adult Learning Group.</p> <p>A workshop exploring the FLT and Functional Skills for Adults was held in Feb 09.</p> <p>Implementation Plan will be developed in 2009/10 financial year learning from 14-19 FLT implementation plan currently being developed by CYPT.</p> <p>Audit of all below level 2 courses offered by providers to check for suitability for FLT will take place in Autumn 09.</p>	Mar/2009	Learning Partnership
1.4.3.3 : Implement a citywide Numeracy strategy to increase the number of adults undertaking Numeracy Entry level 3 qualifications to 500 in 08/09 (from 320 in 06/07).		In progress	Mar/2009	Learning Partnership

**1.4.4 : Work with Local Authorities, JobCentre Plus and other agencies, including the Community and Voluntary Sector, to integrate local skills and employment strategies and promote social cohesion by implementing pilot projects for delivering Entry Level and pre-engagement programmes in Hangleton & Knoll (2008/9) and East Brighton (2009/10).**

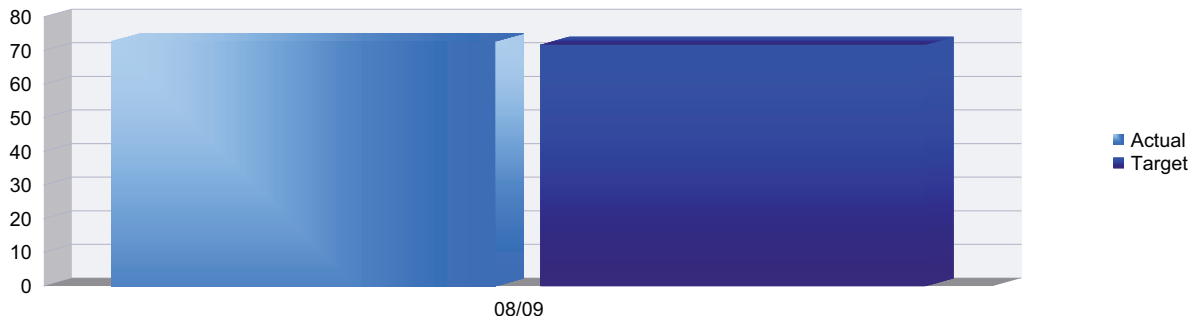
Actions	DOT	Comments	By When	Lead Partner
1.4.4.1 : Implement citywide education outreach strategy that aims to provide a minimum of 700 residents with 1:1 advice and support.		On track.	Mar/2009	Learning Partnership

**1.4.4 : Work with Local Authorities, JobCentre Plus and other agencies, including the Community and Voluntary Sector, to integrate local skills and employment strategies and promote social cohesion by implementing pilot projects for delivering Entry Level and pre-engagement programmes in Hangleton & Knoll (2008/9) and East Brighton (2009/10).**

Actions	DOT	Comments	By When	Lead Partner
1.4.4.2 : Application to develop an Adult Advancement and Careers Service (AACCS) pilot submitted.		Sep 08 bid to develop prototype for the Adult Advancement and Careers Service was successful, 200k each year for 2 years 08-10.	Mar/2009	Learning Partnership
1.4.4.3 : Quarterly operational steering groups held in Hangleton and Knoll and East Brighton		From January 2009, this group has become the operational steering group for the Adult Advancement and Careers Service hub in Hangleton and Knoll	Mar/2009	Learning Partnership

Promoting enterprise and learning

NI171 - New business registration rate per 10,000 of the population (VAT and PAYE)



Indicator	Target	Actual	Status
No.	71.80	72.80	
<b>Comments</b>			
The latest result relates to the outcome in 2007 - data is lagged by 2 years. New business registration rate has been consistently higher in Brighton & Hove than in the South East and GB since 2002.			

1.5.1 : Develop the city's business offer in order to attract more investment from external companies

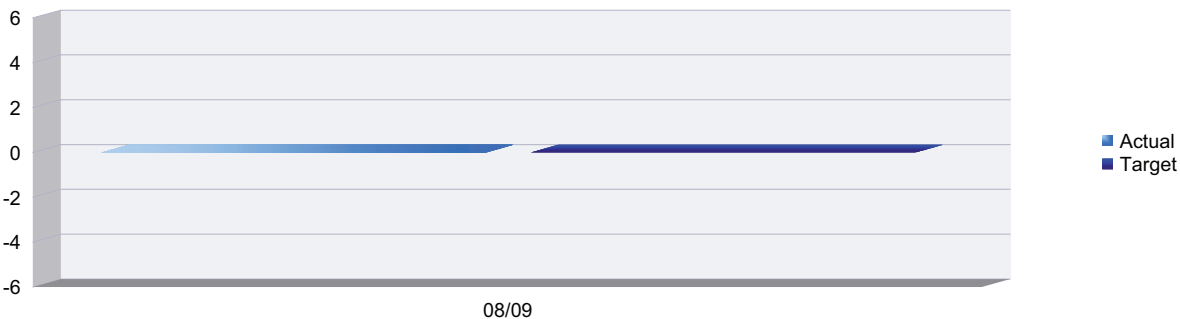
Actions	DOT	Comments	By When	Lead Partner
1.5.1.1 : Complete the Business Retention and Inward Investment Study		The city council formally approved the BRII at the Enterprise Employment and Major Projects CMM on 23rd March 2009 and work is now underway in developing the short term action plan	Mar/2009	City Employment and Skills Steering Group

1.5.2 : Assist businesses in finding suitable commercial premises in the city

Actions	DOT	Comments	By When	Lead Partner
1.5.2.1 : Achieve 5000 hits on the council commercial property database for the 2008/09 financial year		In the financial year 2008/09 there were 5157 hits on the councils commercial property database for businesses looking for a range of commercial and retail space within the city.	Mar/2009	City Employment and Skills Steering Group



Promoting enterprise and learning

L1 - Progress towards the development of the Brighton Centre	Indicator	Target	Actual	Status
	%	0.00	0.00	
<p><b>Comments</b>                      No data - Following the exchange and execution of Heads of Terms with Standard Life Investments in December 2008, Standard Life despatched the Contract Notice for publication in OJEU in January 2009 to initiate the procurement process to appoint a Lead Architect and the professional development team to undertake a first stage feasibility design and study.</p>				


70 **1.6.1 : To agree a Funding Strategy with Standard Life**

Actions	DOT	Comments	By When	Lead Partner
1.6.1.1 : Exchange and execution of Heads of Terms with Standard Life Investments		Heads of terms exchanged and executed on 22 Dec 08	Mar/2009	Brighton & Hove City Council

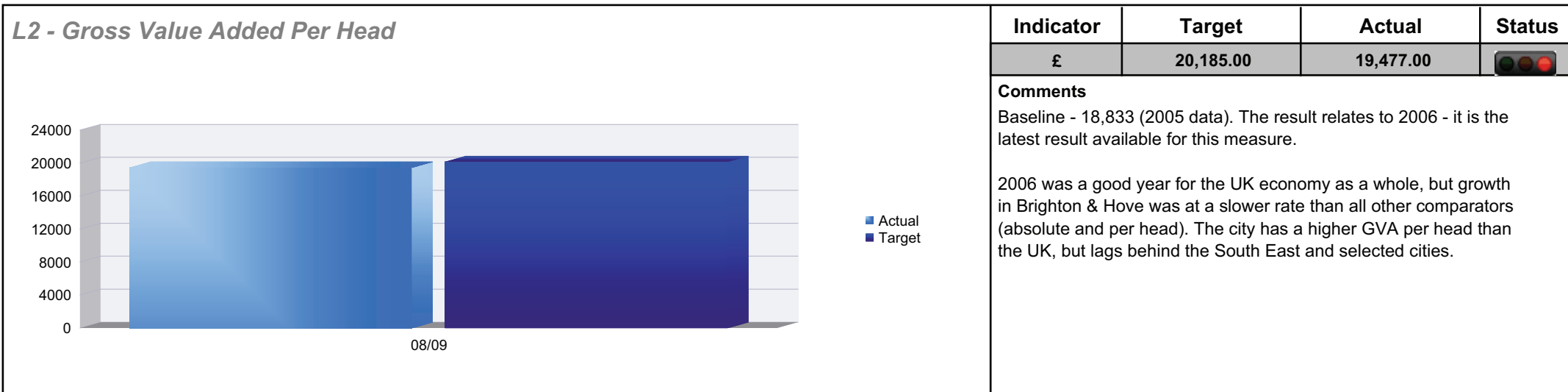
**1.6.2 : Initiate the procurement process to appoint a professional development team**

Actions	DOT	Comments	By When	Lead Partner
1.6.2.1 : Issue the OJEU Notice		Contract notice despatched 13 Jan 09	Mar/2009	Brighton & Hove City Council
1.6.2.2 : Appointment of Lead Architect and Design Team		Procurement timetable now shows contract award as Jun/July 09	Mar/2009	Brighton & Hove City Council

**1.6.3 : To identify and define a viable scheme**

Actions	DOT	Comments	By When	Lead Partner
1.6.3.1 : Completion of the first stage feasibility study and design		Due to be completed March 2010	Mar/2009	Brighton & Hove City Council

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**1.7.1 : Part-fund the East Sussex Sustainable Business Partnership in delivering energy audits and green action grants to local firms (BHCC funding will be spent on Brighton & Hove Businesses)**


Actions	DOT	Comments	By When	Lead Partner
1.7.1.1 : Sustainable Business Partnership - 40 local businesses receiving Green Action Grants		Business Link began offering a new grant to enable local businesses to make environmental improvements in January 2009. To avoid duplication of services the East Sussex Sustainable Business Partnership agreed to defer delivery of council-funded grants until July 2009, when funding for the Business Link grant ends.	Mar/2009	City Employment and Skills Steering Group

**1.7.2 : Part-fund the City Business Clinics offered, offered by Business Link to local SMEs that are more than two years old**

Actions	DOT	Comments	By When	Lead Partner
1.7.2.1 : Business Link - 32 business clinic slots filled		46 City Business Clinic sessions filled from July 2008 to end-March 2009, exceeding target by 14.	Mar/2009	City Employment and Skills Steering Group



**1.7.3 : Provide funding to support the Brighton & Hove Chamber of Commerce in offering expanded services to new and existing members**

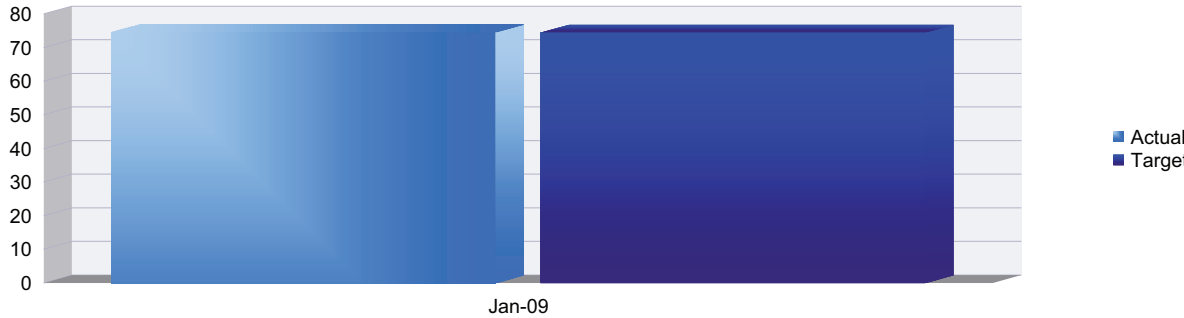
Actions	DOT	Comments	By When	Lead Partner
1.7.3.1 : Chamber of Commerce - New Chamber website and 33 business events/training sessions engaging 1450 local businesses		Brighton & Hove Chamber of Commerce website is complete and live. 1500 businesses were engaged at 33 business events and training sessions, exceeding the project-end target.	Mar/2009	City Employment and Skills Steering Group

**1.7.4 : Ensure B&H benefits for the new SEEDA funded Innovation & Growth Teams (IGT) to be established in 2009**

Actions	DOT	Comments	By When	Lead Partner
1.7.4.1 : SEEDA funded Innovation and Growth Teams - Brighton & Hove actively involved in the preparation of the business plan for the city.		Partners who will be delivering the Brighton & Hove & East Sussex Innovation Team services submitted a bid to SEEDA in February 2009, which resulted in the partners being asked to work with SEEDA in developing the bid further. The project is ongoing, with four meetings a month between partners, and a final bid to SEEDA is expected in summer 2009.	Mar/2009	City Employment and Skills Steering Group
1.7.4.2 : SEEDA IGT - Meaningful presence of IGT established in the city		The new IGT will operate in East Sussex and Brighton & Hove, meaning many delivery partners are stake-holders and in some cases will be working together for the first time. Given the complex project development process, SEEDA has been receptive to the delivery partners' ambition for the new IGT, and it is anticipated that the team will be established and operating in early 2010.	Mar/2009	City Employment and Skills Steering Group

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**L3 (NI151) - The percentage of the working age population who are in employment**



Indicator	Target	Actual	Status
%	74.50	74.60	
<b>Comments</b>			
Baseline - 71.9% (06/07 data). This data relates to Oct 07 - Sept 08 - it is the latest data available to show progress against this measure. It is lagged by 8 months to realtime.			
The latest LAA data of employment numbers shows that currently we are already above our target for 2008/09. The problem is that the 2008/09 target is based upon data that will be released later this year and with numbers in employment clearly going to drop by reference to the claimant count, it is unlikely we will meet this target.			


**1.8.1 : Commission the City Employment and Skills Plan (CESP) Evaluation Report to monitor the success of the City Employment and Skills Steering Group in making progress against the CESP strategic priorities.**

Actions	DOT	Comments	By When	Lead Partner
1.8.1.1 : Final mid term evaluation		The mid-term evaluation has been completed. A new action plan with priorities for 2009/10 has been developed. A new evaluation framework to monitor the progress of the Action Plan has been identified and will be developed with the assistance of the Council's Performance team.	Mar/2009	City Employment and Skills Steering Group


**1.8.2 : Part-fund, support and monitor delivery of the Futures Programme, which provides training and work experience**

Actions	DOT	Comments	By When	Lead Partner
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**1.8.2 : Part-fund, support and monitor delivery of the Futures Programme, which provides training and work experience**

Actions	DOT	Comments	By When	Lead Partner
1.8.2.1 : 45 workless residents engaged, receiving training and work placements in the hospitality sector, of which 30 secure employment		40 residents have been trained, 6 have entered into employment, 38 have successfully completed work placements. The employers who offered work placements have been impressed by the quality of participants. Job outputs have been low due to the economic downturn.	Mar/2009	City Employment and Skills Steering Group

**1.8.3 : Fully-fund the Wired Sussex Internship Programme, offering graduates six weeks of work in the digital media sector**

Actions	DOT	Comments	By When	Lead Partner
1.8.3.1 : Wired Sussex Internship - 25 Graduate internships, of which 8 secure employment		600 graduates applied for the Internship programme. 25 graduates have completed the internships provided by 21 local digital media companies. 13 have moved into employment (total target was 8). The project has been very successful. It has secured funding to run for at least one more year.	Mar/2009	City Employment and Skills Steering Group


**1.8.4 : Map the profile of the city's available employment space**

Actions	DOT	Comments	By When	Lead Partner
1.8.4.1 : Mapping the profile of employment space - Complete the Business Retention and Inward Investment Study		The city council formally approved the BRII at the Enterprise Employment and Major Projects CMM on 23rd March 2009 and work is now underway in developing the short term action plan	Mar/2009	City Employment and Skills Steering Group


**1.8.5 : Part-fund, support and monitor delivery of the Breakthrough Programme, which assists workless city residents back into the labour market**

Actions	DOT	Comments	By When	Lead Partner
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**1.8.5 : Part-fund, support and monitor delivery of the Breakthrough Programme, which assists workless city residents back into the labour market**

Actions	DOT	Comments	By When	Lead Partner
1.8.5.1 : 300 workless residents engaged, of which 60 to secure work placements, 50 to secure employment and 20 to partake in volunteering		345 residents have been engaged, of whom 48 have secured employment, 87 have gained voluntary work, 57 have been offered work placements. The project has been very successful and it's an excellent case of good partnership working. The project has secured funding to run for at least one more year.	Mar/2009	City Employment and Skills Steering Group

**1.8.6 : Part-fund the Housing Benefit "Back to Work" Project, which provides discretionary payments to support benefit claimants in making the transition to employment**

Actions	DOT	Comments	By When	Lead Partner
1.8.6.1 : 40 claimants to secure employment		18 residents have been helped into work since the beginning of the project. LABGI funding for this project was approved by the CESSG in late July 08 and the project didn't start before August 08.	Jul/2009	City Employment and Skills Steering Group


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<p><b>L4 - Improve the visitor economy (£ million)</b></p> <p>08/09</p> <p>■ Actual ■ Target</p>	Indicator	Target	Actual	Status
	£	427.80	0.00	
	<p><b>Comments</b> There are no results available for this indicator at present</p>			


**1.9.1 : Investment in infrastructure and physical environment e.g. Improve Gateways to the City and implement the findings of the Public Space Public Life Study and deliver the regeneration of the Brighton Centre**

Actions	DOT	Comments	By When	Lead Partner
1.9.1.1 : Recruit Destination Manager		Destination Manager recruited and started on 03/11/08	Mar/2009	Brighton & Hove City Council
1.9.1.2 : Introduce Greeter scheme		The scheme has been approved at CMM and a further report will follow in September. We have a number of interested volunteers and the channel web site is in development.  Launch date October 09	Mar/2009	Brighton & Hove City Council

**1.9.1 : Investment in infrastructure and physical environment e.g. Improve Gateways to the City and implement the findings of the Public Space Public Life Study and deliver the regeneration of the Brighton Centre**

Actions	DOT	Comments	By When	Lead Partner
1.9.1.3 : Support introduction of pedestrian signage scheme		<p>Pedestrian wayfinding project on target to start roll out of new signs September 09. VisitBrighton commencing work on 'walking' campaign for launch in early 2009. Spring Campaign Completed – Summer campaign to also focus on outdoor activities including walking.</p> <p>VisitBrighton to amend marketing materials in line with new pedestrian signage / mapping scheme in 2009.</p> <p>Initial meetings held to ascertain potential applications / uses of new mapping and signage scheme – more to be held throughout year.</p>	Mar/2009	Brighton & Hove City Council

**1.9.2 : Sustainable and responsible tourism e.g. Support the Federation of Disabled People in the provision of information to disabled visitors and support the expansion of Futures providing employment opportunities in Tourism for residents from disadvantaged backgrounds**

Actions	DOT	Comments	By When	Lead Partner
1.9.2.1 : 20 accommodation & attraction records on Fed Access website		There are 31 accommodation & attraction records, and 93 records in total on the site by the end of March	Mar/2009	Brighton & Hove City Council

**1.9.2 : Sustainable and responsible tourism e.g. Support the Federation of Disabled People in the provision of information to disabled visitors and support the expansion of Futures providing employment opportunities in Tourism for residents from disadvantaged backgrounds**

Actions	DOT	Comments	By When	Lead Partner
1.9.2.2 : Grow traffic to Visitbrighton.com – 1.9m unique visitors in 2008		<p>VisitBrighton developing range of 'podcast' trails to encourage visitors to explore all areas of the city on foot – launch scheduled Feb 09.</p> <p>Six podcast trails completed in Spring 09 – launched as part of Summer campaign: June 09</p> <p>New stat package to re-launched website means old unique stats figure no longer relevant. New growth targets to be set for 2009/2010.</p> <p>VisitBrighton has developed full section on 'Green' tourism in Brighton on new VisitBrighton.com website – Nov 08.</p> <p>VisitBrighton.com unique visitor numbers for period 1 Jan - 31 Sept 2008 = 1,534,871. On target to reach 1.9m by end of year.</p>	Mar/2009	Brighton & Hove City Council
1.9.2.3 : Achieve 20 new conferences with an Economic Impact Assessment of £61m		For Jan 08 – Dec 09 we achieved 32 conferences with economic impact of £52m so didn't reach £62m target unfortunately	Mar/2009	Brighton & Hove City Council

**1.9.3 : Improving quality and raising standards e.g. Retain an 'Inspected Only' policy among the visitor accommodation providers in the City and support other quality schemes such as 'Scores on the Doors' and 'Best Bar None'.**

Actions	DOT	Comments	By When	Lead Partner
1.9.3.1 : Launch Sussex breakfast and have 10 businesses signed up		We achieved 6 businesses signed up by the end of March.	Mar/2009	Brighton & Hove City Council
1.9.3.2 : Achieve 75% bed space in accommodation inspection scheme		We achieved 77.45% bedspace	Mar/2009	Brighton & Hove City Council

**1.9.4 : Partnership and consultation e.g. Carry out annual visitor surveys**

Actions	DOT	Comments	By When	Lead Partner
1.9.4.1 : Have 280 partners joined with Visitbrighton		We had 271 partners by December 2008, which is the end of our Partnership year	Mar/2009	Brighton & Hove City Council
1.9.4.2 : Visitor Survey Complete		TSE Commissioned and working on brief for survey to be carried out in September	Mar/2009	Brighton & Hove City Council





